### Informational Website & YouTube Channel Business Opportunity for Sale New Zealand

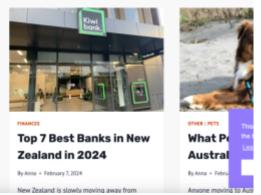


Simple New Zealand

About Me v Home Living in New Zealand v



Mother's Day in New Zealand: Date and Traditions 2024



## For Sale

Location: New Zealand
Asking: Negotiable

Type: New Opportunities / Home Based

# Website and YouTube channel (10k subs) with excellent growth opportunities

We are selling a travel/living in New Zealand website/blog (fully about NZ) and living abroad YT channel with over 10,000 subscribers.

Website has been around for over 1 year and 5 months and YT channel for over 4 years.

We also include an email list with over 440 subscribers.

- great work from home opportunity for entrepreneurs
- growth and income potential
- opportunity to work as an affiliate with local business
- opportunity to build your brand and products
- minimal time spent on work Around an hour a day, mainly research topics to write and prepare briefs for a writer.
- over 15 articles in draft, each worth \$100
- minimal costs to run a website and YT channel

The site comes with a Youtube channel with 10.5k subscribers and 120 videos (www.youtube.com/@simplenewzealandwithanna)

Site is currently monetized via Ezoic and Youtube with the opportunity to expand into other monetization methods (go into travel New Zealand niche)

Most of the traffic is coming via New Zealand, followed by the United States.

~80% of the current ranking keywords have informational intent (according to SEMRUSH). The buyer can focus on editing and improving the content that is already on the site.

#### **Business Resources**

Business operated online via a Wordpress (easy for beginners) and YouTube platform. A writer's details can be provided if the new owner wants to publish more articles.



### Contact:

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