

Boutique Cycling Business for Sale Nelson



For Sale

Location: **Nelson**
Asking: **\$315,000**
+ GST (if any)
Type: **Tourism/Leisure**

Boutique Cycling Business For Sale In Nelson

Nelson Cycling Business for sale

This is the first time, this highly reputable and profitable business has been for sale. As one of the longest established cycle tour companies in Nelson, Wheelie Fantastic Cycle Tours was started in 2011 by current owners. The vendors vision was to create a company that offered exceptional service and without fuss or fanfare they have grown the business based on that. This well-established business has developed strong reliable business relationships with accommodations providers and other services on and around The Great Taste Trail. The business evolved from a small operation at Mapua wharf to a modern business catering for the discerning traveller.

The business has a great track record for delivering premium multi-day tours through direct sales, as well as unique guided and self-guided day tours that are sold to trade.

With consistence year- on -year growth Wheelie Fantastic is in a strong position to expand further in both the domestic and international markets. The current owners have strategically grown key markets, while recognising other markets that are poised for development, should the new owners wish to do so.

Key Features

- A sustainable business with year-on-year growth.
- Long established and respected operator.
- A small business with a big reputation for being consistently excellent.
- A modern and professional maintained bike fleet including e-bikes.
- Chattels necessary to deliver a variety of tours including bike trailers and vehicles.
- Impressive forward bookings.
- Adaptable business model suitable for various locations.
- A Qualmarked (Silver) business with all operational systems in place.
- Solid foundations to support further growth opportunities.

The existing owners feel it is the right time for new owners to take the business further on its journey.

These businesses don't come on to the market that often and won't stay around for long. For more information, please contact specialist Business Broker, Tracey Green, on 022 410 8710 or email Tracey@tourismproperties.com.

Contact:

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