

# Poolwerx Pool Spa Care & Retail Franchise for Sale Nelson, Canterbury & West Coast



**Join Poolwerx - Be your own boss, with excellent support for success! Be part of family of Franchise Partners who put people first, with exceptional customer service, leading quality products, pool-cleaning knowledge, and multiple-income-stream business model. Start small and grow big with Poolwerx!**

*The Poolwerx franchise continues to expand, spreading its exceptional customer service, leading quality products, pool-cleaning knowledge and multiple-income-stream business model around the world.*

## About the Opportunity

The award winning Poolwerx brand is 30+ years strong and is ranked by independent research\* year-after-year as the #1 brand recalled among pool owners. \*Research conducted quarterly by Research Now.

**FANZ Home Service Franchise of the Yr NZ 3 x winner.**

## New Franchise Inclusions:

- \$10K value for Local Area Marketing to launch your new business and territory.
- Van graphics wrap & interior fit out - \$7 value.
- Airfares & accommodation to attend 3 weeks 'Pool School' training.
- 3 weeks comprehensive training at "Poolwerx Pool School"
- Laptop, mobile phone & water testing equipment.... plus more!

## Length of Agreement

**Initial Term 5 + 5 Years Option for further 5 Years (5 + 5 + 5)**

## Stand out with Poolwerx!

Award winning Poolwerx, founded by CEO, John OBrien in 1992, is Australasia's largest pool and spa maintenance franchise network. With over 350+ territories made up of +165 retail stores and 650+ mobile vans, Poolwerx clients have some of the best people and latest technology available anywhere they live or work, to take care of their backyard or commercial pool.

Location: **South Island**

**\$90,000**

Asking: **+ GST + van (LDV van approx \$35K)**

Type: **Franchise New / Services-Home/Garden**

## Contact:

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[nzfranchises.co.nz/110992](http://nzfranchises.co.nz/110992)



Poolwerx continues to expand and grow, spreading its exceptional customer service, leading quality products, pool-cleaning knowledge, and multiple-income-stream franchise model around the world.

## **START SMALL AND GROW BIG!**

Joining Poolwerx as one of our Franchise Partners represents an exciting career opportunity.

With a proven business model and successful track record throughout Australia, New Zealand and the United States of America, Poolwerx offers partners a range of franchise opportunities. These include converting your existing service vehicle or retail pool and spa business to join the Poolwerx brand, opening a new service route or retail store or buying an existing Poolwerx franchise. No matter which option you choose to take advantage of, you'll be supported every step of the way by the Poolwerx team.

The Poolwerx model uniquely offers many ever-increasing income streams. These include retail sales, domestic and commercial pool servicing, spa and lifestyle product sales, and pool renovation. The mix of both retail and service, chemicals, equipment and labour sales provides great balance in the business.

Our global size enables us to choose and partner with the best suppliers in the global pool industry. By best we mean strong profit margins, education and technical support, promotional support, local in-field back-up, unique extended warranties and innovative products.

This is an exciting career opportunity where you can be your own boss and enjoy a balance of independence and support from a larger group. Join Poolwerx as one of our Franchise Partners.

## **History**

Founded in Australia in 1992 by CEO John OBrien, the Poolwerx business and brand quickly grew to become the largest pool and hot tub/spa maintenance network in Australia and New Zealand, winning numerous awards and accolades along the way.

## **Awards**

Poolwerx has won multiple awards including Australian Best Franchisee 3 times\*, Best Franchise System 2 times\*, Best Field Manager\*, Best Pool Store and Best Pool Technician. And Globally ranked #35 Top Global Franchise. FANZ Home Service Franchise of the Yr NZ 3 x winner.

## **Business Resources**

### **Marketing support**

The team of in-house experts focuses on national and regional marketing strategies integrated across TV, pay-per-click and digital media to build brand awareness and generate business leads. On a local level, we work with Franchise Partners from day one to build a sustainable local client base.

### **Training Provided**

Poolwerx has effective systems and programs in place to support franchise partners.

New Franchise partners will attend their Pool School at our Brisbane, fully-equipped training centre with state-of-the-art training facilities.

In addition, franchise partners can benefit from an industry-first Complete Business Operating System that provides a total technology solution enabling Franchise Partners to run their business efficiently including retail transactions, water testing software, accounting and much more.

## **Skills**

Poolwerx is looking for a happy and enthusiastic person who has a sound knowledge of the industry and is self-motivated. The ideal franchisee is passionate about Poolwerx and the business opportunity. They should have excellent communication skills and the ability to delegate and solve problems. Candidates should have a business understanding and be able to use their initiative. Franchise partners should be compliant and willing to follow processes. Additionally, they should be resilient and driven. They must believe in the company's values.

## **Website**

<https://www.poolwerx.co.nz/franchising/>