Poolwerx Pool Care & Services Franchise for Sale Taranaki

Be your own boss with Poolwerx – start as a mobile business and grow with world-class support and instant brand recognition.... in a booming market! Poolwerx – New Territory Opportunity

Starting a business is a big decision. Choosing Poolwerx means being in business for yourself, not by yourself.

For more than 33 years, Poolwerx has partnered with people like you to build successful businesses. Today, we are Australasia's largest pool and hot tub care brand, with consistent year-on-year growth and a proven track record of success.

With Poolwerx, you'll enter a booming industry, benefit from instant brand recognition, and partner with a brand committed to your growth and development.

Our Franchise Partners are supported by a strong network, hands-on mentorship, and a proven business model designed to help you grow with confidence.

We'd love that success story to be yours.

To set you up from the very beginning, Poolwerx invests heavily in new Franchise Partners—especially in new territories—providing structured and practical support from day one and well beyond.

New franchise inclusions, what we give you:

1. Marketing to launch your new business and territory - $10K value
2. Van graphics wrap & interior fit-out - $ 7K value.
3. 4 weeks of comprehensive training at "Poolwerx Pool School"
4. Airfares & accommodation to attend 'Poolwerx Pool School' training
5. Laptop, mobile phone & water testing equipment
6. Tools of the trade, Chemical Starter Kit, ... Plus more!

NO PREVIOUS POOL EXPERIENCE IS REQUIRED TO BE SUCCESSFUL ...

Why Poolwerx?

1. Scalable business model: start mobile, then add extra staff, vans, retail, and territories
2. Multiple revenue streams
3. Residential & commercial clients
4. Equipment & chemical sales
5. Regular servicing & one-off jobs
6. Repairs, maintenance & expert advice
7. Exclusive marketing territory

Location: **Taranaki**

Asking: **$99,000 incl GST + Van (LDV van approx $35K)**

Type: **Franchise New / Services-Home/Garden**

Contact:

Poolwerx Franchise Development , Mike Geddes
0800 543 419 or +61421 003 552
Anytime

nzfranchises.co.nz/110991

8. Award-winning franchise system recognised in NZ, AU & globally
9. Join a network of like-minded Franchise Partners with ongoing support

With Poolwerx, you're not just buying a business — you're joining a trusted community built to help you succeed.

Brand Strength - #1 brand in the pool care industry!

Award-winning Poolwerx is Australasia's largest pool and spa care business.

The Poolwerx brand stands out and is well-known and trusted among pool owners.

Multiple Revenue Streams for Resilience

The Poolwerx business model uniquely offers many income streams, which reduces the effect of seasons on your business:

1. Residential and commercial clients.
2. Equipment and chemical sales.
3. Regular and ad hoc servicing.
4. Repairs and advice.
5. Development Season is during winter.
6. Poolwerx Marketing Campaigns drive clients to your all year round.

History

Founded in Australia in 1992 by CEO John O'Brien, Poolwerx quickly grew into the largest pool and hot tub/spa maintenance network in Australia and New Zealand, earning numerous awards and accolades along the way.

Awards

Poolwerx has won multiple awards, including

1. FANZ Home Service Franchise of the Year NZ 3 x winner.
2. Australian Best Franchisee three times
3. Best Franchise System x 2
4. Best Field Manager
5. Best Pool Store, and Best Pool Technician
6. And, we were ranked #35 Top Global Franchise.

Poolwerx Values

1. People First, Always!
2. Do the Right Thing!
3. Find the Better Way!
4. Dare to Succeed!
5. Energise!

Business Resources

Marketing Support

To help launch your new franchise, Poolwerx provides $10,000 in launch marketing support to set you up for success. We have a highly experienced marketing team to support your growth through national marketing campaigns that drive enquiries and clients to you. We also support your local-area marketing ideas with fantastic tools, templates, training, and local support network and mentoring.

Training Provided

You don't need any pool experience to be successful with Poolwerx...and you never stop learning:

1. Training and onboarding intensive "Pool School Training" - technical and business.
2. "Forming Good Habits Program" - once you are running your business
3. Ongoing, one-on-one Mentoring
4. Ongoing training and education - incl Development Season and Supplier Training.

About Pool School:

You will attend our state-of-the-art Poolwerx Pool School. A fully-equipped training centre with 2 full-sized pools, a replica retail store and real-life workshops.

Located in Brisbane - Poolwerx pay for your airfares & accommodation for three (3/4) weeks (for 2 people). Learn hands-on, practical, and technical skills, as well as business processes and systems.

Skills

Poolwerx is seeking enthusiastic, self-motivated individuals. Attitude is everything!

The ideal Franchise Partner is passionate about great customer service and growing their business. People are often (happily) surprised at how their life and work skills transfer to running their own business. Franchise Partners are expected to follow Poolwerx's processes and systems. These proven systems will set you up for success! Importantly, our Franchise Partners must fit with the company's values.

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Website

https://www.poolwerx.co.nz/franchising/