



For Sale

Location: **Auckland**

Asking: **\$750,000**

Type: **Communications/Technology / Services-Professional**

Digital Ads Agency Profitable Niche Net \$382K p.a.

Unlock a unique opportunity to own a thriving digital ads agency with secure, recurring income serving a highly profitable niche.

About the Business: This digital agency excels in paid ad management, SEO, website creation, and photo/video services. With a proven track record, it specialises in assisting trades-based businesses to achieve their digital marketing goals.

Operations:

- The current owner works remotely, dedicating 20-30 hours per week to coordinate a management team and specialized contractors.
- Over the past three years, the owner has perfected the software, systems, and processes, significantly enhancing customer sales performance and service.

Financial Highlights:

- The business is currently generating approximately \$45K/month in turnover.
- Current operating surplus of over \$25K/month.
- Growth in annual revenue is on track to exceed \$660K with a net profit of around \$382K.

Transition and Support:

- The vendor is committed to ensuring a smooth transition and is willing to work with the new owner under mutually agreeable terms.
- Comprehensive support will be provided to ensure the new owner is fully equipped to operate the business successfully.

Why Invest?

- Well-established and profitable with a high growth trajectory.
- Turnkey operation with scalable potential.
- Promises a bright and lucrative future.

Don't miss out on this exceptional investment opportunity. For more information, please submit the online Confidentiality Agreement.

Price \$750K

Contact:

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