



Fishing Tackle Import Business for Sale Outside of Auckland

Ad ID: 108089

Location: **North Island**
Asking: **\$1,999,999**
+ Stock of \$3,000,000
Turnover: **\$4,000,000**
Type: **Wholesale/Distribution / Retail**
Other

Large Fishing Tackle Importer.
\$870,000+ EBIDT (3Yr Average)



Business for Sale Description

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On offer is a premium business with a powerful stable of brands, broad product range and long standing trading history and relationships.

Revenue is a diverse customer base built over 20 years in manufacturing, wholesale, retail and growing online sales. An incoming owner will quickly understand there is opportunity for further growth.

Ownership of brands provides for a strong competitive advantage, along with low fixed overheads. The business has seen year-on-year average growth over the last two years of 18% increase in annual revenue.

The business is located outside Auckland and could be partly relocated or replicated in Auckland.

The existing owners are committed to a detailed handover of knowledge and relationships and the ongoing success of the incoming purchaser is important to the outgoing owner.

Business Highlights

- Growing online sales
- 18% annual revenue growth (2 year average)
- Low fixed overheads & staff numbers
- Strong profit growth year on year
- High growth industry with 20 year trading history
- Potential to be established in all NZ major cities
- Large following on Facebook pages & strong google reviews

Ready to reel in this big opportunity? Give Mike Ponsonby a call on (021)450-049 or Keppel Brown on (021)248-7878 today.

Asking Price: **\$1,999,000 + Stock of \$3,500,000**

Listing ID: **KA2083**



Contact:
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