

Tourism IT Support and Marketing Business for Sale Rangiora Canterbury



For Sale

Location: **Canterbury**
Asking: **\$800,000+**
Type: **Services-Other**

Tourism IT Support & Marketing, Specialized Own IP

This well-established business has been operating since 2011 and has established a strong brand presence in its market. The business is structured to be remotely operated and is relocatable anywhere in New Zealand, dependent only on an adequate internet connection.

Two distinct but intertwined divisions: a proprietary real time online management system and a set of online guides, providing clients with an important marketing tool.

The business is largely automated; client support and administration occasionally require as much as two hours on some weekdays and technical supervision involves considerably less than one hour on average weekdays. Extensive operation manuals are in place in case of emergency contingency plans.

Superbly positioned for exceptional growth on a rebounding tourism market. There are also significant untapped potential revenue streams.

- Registered Trademark
- Websites and all relevant URL's for trade name protection
- Current list of some 400 active clients
- Cashflow positive since inception
- Minimal overheads
- Has proved resilient to the impact of Covid-19

Currently operated by 2 partners who are open to either selling the entire business and/or a division of the business to an active party.

PRICE: The Vendors anticipate offers in excess of \$800,000 for the whole business but will consider other proposals.

As a guideline, they are aware that similar businesses have been developed and sold for significant 7 figure sums.

Strictly confidential - all interested parties must be approved by the vendor before Paolo can release further information. Please submit the online Confidentiality Agreement by visiting www.barkerbusiness.co.nz/3222 and Paolo will be in touch.

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Property Code: 3222

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